stepping ahead

WALK21 VIENNA 2015 CONFERENCE PROGRAM

Vienna ahead
Designing the Future

Walk21
Introduction

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Friday-Monday 16-19 October 6
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Speed Dating 21 October 16
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Introduction

The walk21 Vienna 2015 conference program features a rich content to facilitate professional expertise and debate as well as informal opportunities for networking and experiencing the diversity of Vienna as a walking city. The motto ‘Stepping ahead’ promotes activities and innovations towards the future of our resilient cities and healthy living environments.

Plenary Sessions and Leadership Panel Discussion

On each conference day, all participants will have the opportunity to listen to inspiring plenary speakers. On Friday, the Leadership Panel Discussion will take place. Do not miss the opportunity to listen to our international experts on walking talk about their very own field of expertise! Additionally, the program also offers a mix of established and interactive conference formats, such as Breakout Sessions, Round Tables, Pecha Kuchas, Workshops, Urban Laboratories and a very special Speed Dating.

Social Events and Side Program

The Walk21 conferences are known for their relaxed atmosphere. Enjoy our social events such as the Evening Reception on Tuesday or the fabulous Gala Dinner on Wednesday with tasty cuisine, followed by a groovy clubbing night.

Walkshops and Urban Laboratories

You have the possibility to experience a broad variety of Walkshops and Urban Laboratories on Tuesday morning before the opening of the conference and on Friday afternoon after the closing. These Walkshops and Urban Labs are a great opportunity to experience public spaces in Vienna, to gain a different view of the urban fabric, and to have discussions with local experts. The Walkshops are organised excursions around the city and guided by experts from the Vienna City Administration. The Urban Laboratories are facilitated and prepared by conference participants. Ask at the information desks for more information.

Weekend Program

Vienna is indeed a perfect walking city! Enjoy the Urban Village at Vienna City Hall Square the weekend before the conference or pamper your palate with local food and drinks at the organic food market Lange Gasse on the Saturday after the conference.

Stepping ahead!

The Walk21 Vienna 2015 conference program features a rich content to facilitate professional expertise and debate as well as informal opportunities for networking and experiencing the diversity of Vienna as a walking city. The motto ‘Stepping ahead’ promotes activities and innovations towards the future of our resilient cities and healthy living environments.
**WEEKEND PROGRAM**

**URBAN VILLAGE**

**PUBLIC EVENT: ENJOY THE BEAUTIFUL MARKETPLACE AT CITY HALL SQUARE OFFERING**

- Organic products and regional specialties
- Find your way! Walking Maze designed by students of the Vienna University of Technology
- Urban Space Market
- FM4 Silent Disco (Saturday, 17.00–20.00)
- Urban Culture Pavilion and Smart City Vienna
- Meet Andreas Rupprechter, Federal Minister of Agriculture, Forestry, Environment and Water Management
- Join the Diamond Award Ceremony of the Vienna Year of Walking
- Meet Petra Jens, Vienna’s Pedestrian Advocate, Vienna Mobility Agency

... and enjoy many more events and attractions.

The Urban Village is open at the following times: Friday 14.00–20.00, Saturday & Sunday 10.00–20.00.

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**MONDAY 19 OCTOBER 2015**

**14.00-17.00 PRE-CONFERENCE WORKSHOP**

**ADVANCING ‘PEDESTRIANS’ QUALITY NEEDS POLICIES’**

**ROOM 1.21, RATHAUSSTR. 14-16, 1ST FLOOR**

Chair: Rob Verheest, SWOV Road Safety Institute

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>13:30</td>
<td>Coffee and registration</td>
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<tr>
<td>14:00</td>
<td>Welcome</td>
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<tr>
<td>14:05</td>
<td>Introduction</td>
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<tr>
<td>14:20</td>
<td>5 minute talks about progress made since 2013</td>
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<tr>
<td>15:30</td>
<td>Coffee break</td>
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<tr>
<td>16:45</td>
<td>Presentation of ideas and plans for (international) policy research projects. A CDST project proposal was submitted about vulnerable road users’ single crashes.</td>
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<tr>
<td>17:00</td>
<td>Workshop close</td>
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Limited number of participants. Registration: program@walk21.vienna.com (deadline 15 October)

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**TUESDAY 20 OCTOBER 2015**

**09.00 - 12.00 PRE-CONFERENCE WORKSHOP**

**ACTIVE SCHOOL TRAVEL WORKSHOP**

**LANNER ROOM**

Chair: Rodrigo Luruena, ATE Association transports et environnement

- The challenge of involving and motivating parents in active school travel:
  - Examples of practical cost/benefit initiatives
  - Rodrigo Luruena, ATE Association transports et environnement, Switzerland
  - Walkable neighborhoods, happy communities:
    - Improving quality of life and safety through School Mobility Plans
    - Mario Bellinzona, Mobility Consultant, Italy
    - Françoise Lanci Montant, ATE Association transports et environnement, Switzerland
  - Walkability in different types of school districts in Ljubljana
  - Tadež Žaucer, Institute for Spatial Policies, Slovenia
  - Implementing ASRTS in a low income community; Experience from Bangladesh
    - Kristie Danieli, HealthBridge, Canada
  - Parents’ perception of traffic safety and its influence on their children’s mode choice
    - Fibian Aschauer, University of Natural Resources and Life Sciences Vienna, Austria
  - Walk to school, the Principal will too! Case study from Bangalore, India
    - Phoebe Thomas P., HealthBridge, India

**09.00 - 12.00 PRE-CONFERENCE WORKSHOP**

**MEASURING WALKING WORKSHOP PART VII:**

**TRAVEL SURVEY STANDARDS AND ITS BENEFITS**

**LEHAR ROOM**

Chair: Daniel Sauter, Urban Mobility Research

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<thead>
<tr>
<th>Time</th>
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<tr>
<td>09:00</td>
<td>Welcome</td>
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<tr>
<td>09:20</td>
<td>Standard for treatment of walking in travel surveys</td>
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<td>09:50</td>
<td>Demonstration of what travel surveys can achieve</td>
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<td>11:10</td>
<td>How to implement the international standard</td>
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<tr>
<td>11:45</td>
<td>Conclusions</td>
</tr>
<tr>
<td>12:00</td>
<td>Workshop close</td>
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Limited number of participants. Registration: program@walk21.vienna.com (deadline 15 October)
URBAN LABORATORIES AND WALKSHOPS

For more information and registration please visit our website: walk21vienna.com/walkshops (until 15 October) or ask at the registration desk.

URBAN LABORATORIES

Urban Lab 01 – Jane’s Walk21: Exploring and transforming Vienna through walking conversations
Andreas Lindinger, Jane’s Walk Vienna/denkstatt GmbH, Austria
Denise Pinto, Jane’s Walk Global Director, Canada

Urban Lab 02 – WALK-ing ART WALK-ing: WALK-ing the streets for art and awareness
Beverly Piersol, freelance artist, USA

Urban Lab 03 – How far can we go designing for wheelchairs? Exploring Vienna’s new railway station (‘Hauptbahnhof’)
Leonie Spitzer, AZW, Austria

Urban Lab 04 – Auditing the pedestrian environment: A brief tool for practitioners and community members
Chad Spoon, Active Living Research, University of California San Diego, USA

Urban Lab 05 – Vienna – the best city in the world to live in
Eugene Quinn, Space and Place, Austria

Urban Lab 06 – Augmenting urban mobility through digital information systems
Oliver Hödl, Vienna University of Technology, Austria
Lisa Ehrenstrasser, Dr-inclusiv Design & Research, Austria

WALKSHOPS

Walkshop 01 - Neubauer Durchgänge - public spaces, piazzas and passageways
Walkshop 02 - Mariahilfer Strasse: Walking towards new public spaces
Walkshop 03 - Green pedestrian walkways in densely populated areas
Walkshop 04 - Landstrasser Durchgänge: Explore the secrets of hidden passageways and new public spaces
Walkshop 05 - A city in transition: Vienna’s green Prater, its new university campus and the residential area ‘Viertel 2’
Walkshop 06 - Changing your mode: Walking and public transport
Walkshop 07 - Walking in the city: Urban space, stories, and gender
Walkshop 08 - A walk through history: Exploring five centuries of architecture
Walkshop 09 - Walking across historic and current design in Vienna: Karlsplatz - Oper Passegeway - Ringstrasse boulevard
Walkshop 10 - Hidden corners & tranquil courtyards in Vienna’s historic centre
15.30 - 17.00  CONCURRENT SESSIONS

BREAKOUT SESSION - REALLOCATION OF ROAD SPACE  FESTSAAL/PLENARY
Chair: Maria Alves, International Federation of Pedestrians

- Mariahilfer Strasse - Austria's most important shopping street: The bumpy road to Vienna's first shared zone
  Vera Layr, City of Vienna, Austria
- How an unsafe and unworkable street became our biggest success – yet...
  Kristín Soffía Jónsdóttir, City of Reykjavik, Iceland
- Shared space: Design, user perception and performance. An evidence-based analysis of the Exhibition Road Project in London
  Borja Ruiz-Apilánez, University of Castilla-La Mancha, Spain

BREAKOUT SESSION - WALKING FOR HEALTH  WAPPENSAAL ROOM
Chair: Michelle Wilson, National Heart Foundation

- Come walk with me: Strategies to entice non-walkers to tag along
  Arthur Orsini, Vancouver Coastal Health, Canada
- Power through partnership: Collective action towards increasing Australia's Physical Activity levels
  Melanie Chisholm, National Heart Foundation, Australia
- Improving health by boosting active mobility
  Sandra Wegener, University of Natural Resources and Life Sciences Vienna, Austria

WORKSHOP – A TOOLKIT FOR CAMPAIGNING AND ACTIVE TRAVEL  MOZART ROOM
Chair: Wiebke Unbehaun, University of Natural Resources and Life Sciences Vienna

- SWITCH: Campaign tools for more active travel and individual well-being
  Wiebke Unbehaun, University of Natural Resources and Life Sciences Vienna, Austria
  Marlin Gaupp-Berghausen, University of Natural Resources and Life Sciences Vienna, Austria

WORKSHOP – THE ECONOMICS OF WALKING  STEINSAAL ROOM
Chair: Andrea Faast, Vienna Chamber of Commerce

- The meaning of walking for economy and commerce
  Andrea Faast, Vienna Chamber of Commerce, Austria
- Developing a walkability economic assessment tool for urban planning
  Peter Newman, Curtin University, Australia

PECHA KUCHA – INTERVENTIONS FOR AN INCLUSIVE CITY  GULDA ROOM
Chair: Lauren Marchetti, UNC Highway Safety Research Center

- Actions to integrate the most vulnerable pedestrians: Children and seniors
  Paola Nagel Petrucci, ATE Association transports et environnement, Switzerland
- Overview of European shared spaces: What has been achieved for urban development?
  Jörg Thiemann-Linden, Sustainable Mobility Consultant, Germany
- Walkability measurement and the uncertain geographical context problem:
  Testing new indexes in Santarém, Portugal
  David Vale, University of Lisbon, Portugal
- How to obtain relevant pedestrian data flow: A comparative study in France and British Columbia, Canada
  Peter Unterberg, Eco-Counter, Germany
- Barrier-free access to trams and buses in Basel, Switzerland
  Barbara Auer, Canton Basel-Stadt, Switzerland
- Intelligent pedestrians - waiting for intelligent signals?
  Kathleen Kemp, City of Port Phillip, Australia

17.15 - 18.45  DOES WALKING CREATE HAPPY AND HEALTHY CITIES?  FESTSAAL/PLENARY

- Steps to Health – Walking and Physical Activity in the Urban Context
  Brian Martin, Public health expert, Canton of Basel-Country and University of Zurich, Switzerland
- Happy City - Transforming our Lives Through Urban Design
  Charles Montgomery, Author and Journalist, Canada
- Fostering Mobility in a Compact City – Hong Kong’s Experience
  Anthony Cheung, Secretary for Transport and Housing, Hong Kong
- Walking Visionaries Awards Ceremony

19.00 - 20.30  EVENING RECEPTION  COURTYARD/ARKADENHOF
08.30 - 10.00  CONCURRENT SESSIONS

ROUND TABLES - DIP INTO OTHER IDEAS!
NORDBUFFET ROOM

Independent mobility of school children in rural areas
Eva Favry, Rosinaik & Partner, Austria

Strategies for public space in Vienna
Lenka Schlager, City of Vienna, Austria / Elisabeth Irischik, City of Vienna, Austria

Public and private tensions in urban places – Lisbon’s public spaces and their meanings
Diogo Mateus, CeEd Research Centre Lisbon, Portugal

Pocket Park: How to encourage residents, policy makers and sponsors to transform left out urban areas
Silvi Jaro, Co-plan, Albania

Kathmandu Walks: Celebrating car-free in Nepal
Shanta Lali Mulmi, Kathmandu Metropolitan City, Nepal

Enhancing navigation systems for pedestrians: Evaluating route quality and information needs
Stephanie Schwarz, Austrian Institute of Technology, Austria

Walkability as a key measure to ensure the safety of women and girls in public spaces
Stefanie Holzwarth, UN-Habitat, Kenya

Urbanism, education and public participation:
Elaboration of a new methodology of participatory urban planning in São Paulo
Marina Harkot, apé – estudos em mobilidade & University of São Paulo, Brazil
Mateus Andrade, apé – estudos em mobilidade & University of São Paulo, Brazil

BREAKOUT SESSION - SUCCESSFUL PLANNING AND STREET DESIGN TOOLS
FESTSAAL/PLENARY
Chair: Paul Young, Public Space Workshop

The Walworth Road - The complete street
Peter Piet, Steer Davies Gleave, UK

Munich’s 20 years of Temporary Public Spaces for walking, talking & culture
Benjamin David, die urbanauten, Germany

Designing Puerto Encantado in Venezuela
Ximena Gonzalez, Corporacion HBC & Enlace Arquitectura, Venezuela
Elisa Silva, Enlace Arquitectura, Venezuela

BREAKOUT SESSION - STRATEGIC PLANNING FOR WALKING
WAPPENSAAL ROOM
Chair: Wolfgang Gersch, Plan Sinn

The walking strategy of Berlin
Burkhard Horst, City of Berlin, Germany

Eindhoven en route
Herman Kerkdijk, Municipality Eindhoven, The Netherlands
Erk van Hal, Municipality Eindhoven, The Netherlands

Walk plan of Plaine Commune - France
Zo Rakotonirina, CEREMA, France

WORKSHOP – CHILDREN IN THE CITY
MOZART ROOM
Chair: Renate Kraft, City of Vienna

I want to go to every corner of the city! Children as autonomous pedestrians in a city?
Experiences of ‘Vienna’s park counselling’ (Parkbetreuung)
Renate Kraft, City of Vienna, Austria / Sonja Gruber, Buro Sonja Gruber, Austria

10.00 - 10.30 COFFEE BREAK

10.30 - 12.00 WALKING FOR RESILIENT CITIES
FESTSAAL/PLENARY

How Walkability Truly Creates a Liveable City for All Ages
Fred & Susie Bondi, Austria/USA

Future walks. The Walkable City and Future Climate Change
Fritz Reusswig, Potsdam Institute for Climate Impact Research, Germany

Making Life Easier - Mobility Innovations for People with Disabilities
Raul Krauthausen, German (headphones available for distribution)

12.00 - 13.30 LUNCH
13.30 - 15.00  CONCURRENT SESSIONS

CONCURRENT SESSIONS

ROUND TABLES - DIP INTO OTHER IDEAS!
NORDBUFFET ROOM

Walking into the future: Are kids getting the best deal with neighbourhood design?
Beverly Sandalack, University of Calgary, Canada

The streets are ours to use! Tackling barriers to independent and active school travel at special education needs schools
David Graham, Living Streets, UK

Are we missing the unseen forces that get people to choose walking?
Gregory Hart, Safer Calgary, Canada

Walkers and Hawkers in Dhaka City: Issues and Propositions
Tanze Islam, Technical University of Berlin, Germany

Urban deliveries on foot: A case study in the city of Rio de Janeiro, Brazil
Julio Loureiro, Unigranrio, Brazil

Evaluating the features of Great Streets through research in Madrid and Barcelona
Patri J. Lamiquiz-Daudén, Technical University of Madrid, Spain

Walkability city tool: A method to analyse walkability based on GIS technology
Miguel Zuza Aranaz, suma uso, Spain

Understanding and measuring walkability: A case study of three vibrant pedestrian environments in Los Angeles, California
Manuel Soto, Mobility & Walkability Consulting, USA

BREAKOUT SESSION - AN AGEING SOCIETY
WAPPENSAAL ROOM

Facing an ageing population – Approaches to secure urban mobility
Sabine Baumgart, TU Dortmund University, Germany

Car free environment providing independence for vulnerable road users: Lessons from Camphill residential care communities
National Wolfson, Intersection Transport Planning, Norway

Walkability for ‘Healthy Ageing’ assessment tool and pilot
Jonna Monaghan, Belfast Healthy Cities, UK

Machinoeki (Human Station) to revitalize local cities in Japan
Hirotaka Koike, Utsunomiya Kyowa University, Japan

BREAKOUT SESSION - WALK TO SCHOOL: SUCCESS STORIES
LEHAR ROOM

How communities are using walking to school to address broad social challenges: Evidence and practices
Lauren Marchetti, UNC Highway Safety Research Center, USA

Living Streets’ Walk to School campaign – 20 years on
Jenni Wiggle, Living Streets, UK

Leading the way for Active School Travel in Ontario, Canada: A provincial strategy
Jacqueline Kennedy, Green Communities Canada, Canada

BREAKOUT SESSION - SMART AND RESILIENT CITIES
MOZART ROOM

Walking in a Smart City
Thomas Madreiter, City of Vienna, Austria

One step back, two steps forward: Post-oil strategies for Paris
Fabian Dembski, Vienna University of Technology, Austria

The Environmental Island as an answer to the Urban Heat Island issue: The case study of Rione Testaccio, Italy
Lucia Martinig, Roma Tre University, Italy

WORKSHOP – SMART AND RESILIENT CITIES
STEINSALAAL ROOM

Advocacy efforts in a difficult environment: Experience from Bangladesh
Debra Efroymson, HealthBridge, Bangladesh

Free pedestrians from the dungeons!
Maciej Sulmicki, Green Mazovia Association, Poland

PECHA KUCHA – PARTICIPATION IN PUBLIC SPACES
GULDA ROOM

Cool Actions: The participatory design process of Vienna’s pedestrian way-finding system
Martin Föllmeister, Hi-pe.at, Austria

Walking, a way of life
Pau Hosta i González, INTRA Consultants de mobilitat, Spain / Joan Estevadeordal, Catalunya Camina, Spain

Participate in planning YOUR public space! Active public participation using the example of Mariahilfer Strasse, Vienna
Herbert Bork, stadtland, Austria

Asphalt pirates reclaim the streets of Josefstadt in Vienna!
Christian Schrefel, 17&4 Consulting, Austria

From nowhere to now here?! Concepts and projects to improve public spaces in Munich
Martin Klamt, City of Munich, Germany

What could pedestrians use a machete for and how does innercity islandhopping feel?
Creating a caricature calendar to reimagine public space!
Beatrice Stude, Urban Planer, Austria / Stefanie Sobocka, Art Director, Designer & Illustrator, Austria
15 – Small footprints for a big future: Educational institutions tackle multifaceted challenges, how to motivate them, to focus on walking?
Maria Zögernitz, Climate Alliance Austria, Austria
16 – Biological vs. calendar age and its influence on age-friendly urban planning and design
Flora Strohmeier, Austrian Road Safety Board, Austria
17 – Traffic Snake Game network
Elke Bossaert, Mobil21, Belgium
18 – Senior steps: Assessing daily traffic requirements of elderly
Daniel Elias, nst consulting, Austria
19 – Schoolwalker: An initiative to improve walking as a mode of transport among school children
Magdalena Thaller, University of Applied Sciences - FH Burgenland, Austria
20 – Dementia-friendly city: A challenge for the future
Birgit Meinhard-Schiebel, Green Seniors Vienna, Austria
21 – Walk, Talk, Act! Roadbook of a participatory school project in Hernals, Vienna
Sabine Gehmayr & Amila Srirbegovic, Gemeinschafts- und Hausverwaltung, Austria
22 – Camp Cool: An innovative way to create young pedestrian activists
Debra Efroymson, HealthBridge, Bangladesh

WALKING GADGETS, WALKING AND ART
23 – Leipzig quarter expeditions: Exploring the city from the perspective of its citizens
Diana Wesser, Artist, Germany
24 – La Bohème: A pop-up opera in Vienna
Anna Bennewitz, OPER-und-um, Austria
25 – Have you heard? Storytelling in the public urban environment without a medium
Daria Akimenko, Creative Collective postmodern, Italy
26 – Fashion and walking gear: A cane with a light for an effective awareness of the most vulnerable people on the streets
David Andras Artufo, JiJyun David, Italy
27 – I walk therefore I am. Walking as an artistic and political practice
Veronica Martinez, A PIE Pedestrian Association, Spain
28 – WALK-ing ART WALK-ing (WALK-ing The Streets for Art and Awareness)
Beverly Pierls, freelance artist, USA

PLANNING FOR WALKING
29 – Trolleyboy: A survey based product improvement to encourage the use of hand trolleys as an ideal way for pedestrians to transport goods
Kurt Gracher, Bergfreund Handels GmbH, Austria
30 – Walking helps us think: Transforming work through walkshops
Imran Rehman, mesh works, Austria

PUBLIC AND URBAN INTERVENTIONS
52 – Mira Dondé Pisas or Watch your step: making the most of urban green spaces
Ryan Martinson, Stantec Consulting, Canada
53 – Camina: A strategy for claiming place for pedestrians in Mexico City
Luz Yazmin Villamontes Fabella, Institute for Transportation and Development Policy, Mexico
54 – ‘DeyalKotha’ – the wall attic: A design intervention project that promotes interactive education for disadvantaged communities
Tanzia Islam, Technical University of Berlin, Germany

55 – ‘Tag des guten Lebens’ – Give streets back to the people
Ralph Herberzt, KölnAgentur e.V. & VCD, Germany

56 – Instant Urbanism – Urban interventions as a catalyst for public life
Julia Köpper, Bauhaus University Weimar, Germany

57 – Experiences on the move and indoor walkability: What can public space learn from how we move inside buildings.
Agas Skorupka, Ramberg, Norway

58 – Planting tree grates: Dig, plant, walk and talk down the streets
Peter Rippl, independent, Austria

59 – Winter maintenance of public spaces
Peter Nutz, City of Vienna, Austria

60 – Cleanliness in public spaces: Measures against littering in Vienna
Martina Aiblinger, City of Vienna, Austria

61 – Challenges and opportunities of a weekend car-free day on Viennese Ringstrasse to promote and create an environment where people choose to walk and step ahead into a smart city
Hanna Schwarz, Plattform Autofreiestadt.at, Austria

62 – Is it possible to promote business and social interaction through pedestrianization in Africa? Lesson from Dar es Salaam, Tanzania
Jimly Al Faraby, Universitas Gadjah Mada, Indonesia

63 – The miracle of financing sustainable mobility and at the same time freeing public space from the tsunami of cars
Robert Presli, FGM-AMOR, Austria

64 – The right direction
Jorge Muñoz Wells, Municipality of Miraflores, Peru

65 – Tsukishima alley walking map: Enjoy walking through a maze of narrow alleys in the town of Tokyo Bay
Hideaki Shimura and students from Shibaura Institute of Technology, Japan

66 – Why pedestrians are still stuck with navigation tools designed for cars
Anita Graser, Austrian Institute of Technology, Austria

67 – We are here: Exploring local communities within a walking distance of 8 minutes
Venonka Egger, Hi-pe.at, Austria

68 – Intermodal routing services – Prospects and research results to improve pedestrian routing in the journey planner AnachB
Andreas Unteregauer, ITS Vienna Region / Verkehrsverbund Ost-Region (VÖR) GmbH, Austria

69 – Speedy Footpath Guide: Easy ways through the third district in Vienna
Bettina Berger-Zimmermann & Nesrin Göker, Agenda-gruppe zu Fuß und mit dem Rad unterwegs, Austria

70 – Free passages in Vienna
Manuela Grundner, Vienna Mobility Agency, Austria

SAFE AND HEALTHY STREETS

71 – Evaluating the effects of different illumination scenarios on unregulated pedestrian crossings in dark conditions
Michael Gatscha, Neurotraffic, Austria

72 – Safety from a pedestrian’s view: Towards a better understanding of pedestrians needs
Eva Aigner-Breuss, Austrian Road Safety Board, Austria

73 – Neighborhood walkability: fear and risk of falling and response to walking promotion: The easy steps to health 12-month randomized controlled trial
Dafna Merom, University of Western Sydney, Australia

74 – Walking for healthy cities and communities
Michael Pezzaglio, University of Brescia, Italy

75 – Does under-reporting of pedestrian accidents negatively bias policies for safe walking?
Gerald Furian, Austrian Road Safety Board, Austria

20.00 GALA DINNER

08.30 – 10.00 THINKING FUTURE MOBILITY

The Austrian National Walking Strategy
Robert Thaler, Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management

Franz Schwammenhofer*, Austrian Federal Ministry of Transport, Innovation and Technology

San Francisco: A Vision of Excellent Transportation Choices
Timothy Papandreou, City of San Francisco, USA

Time for New Mobility Paradigm: Challenges and Opportunities Facing Pedestrian Infrastructure in Cities
Geetam Tiwari, Indian Institute of Technology Delhi, India

* German (headphones available for distribution)

10.00 – 10.30 COFFEE BREAK

10.30 – 12.00 CONCURRENT SESSIONS

Bike Walk Roll – Measuring progress by counting how children choose to travel
Jeanette Montufar, Morr Transportation Consulting, Canada

Anders Swanston, Green Action Centre Winnipeg, Canada

Smart Mobility Links – Inspiration for local authorities
 Ebike Bosseert, Mobile 21, Belgium / Steven Clays, Tragewegen, Belgium

Planning for pedestrians: The new Austrian guidelines for walking facilities
Bernd Hildebrandt, Austrian Road Safety Board, Austria

Who are the people walking? And what does ‘walking’ include? A social-spatial approach to walkability
Heide Studer, blia, Austria / Christoph Stoik, Vienna University of Applied Sciences FH Campus, Austria

aspeni; Vienna’s Urban Lakeside – An attractive public space despite tight budgets
Vera Lavi, City of Vienna, Austria / Lukas Lang, Wien 9401, Austria

Walking promenades in Vienna
Gregor Stratil-Sauer, City of Vienna, Austria

A walkable urban region: Implementing measures at every scale
Anne Faure, Association Rue de l’Avren, France

Impact of pedestrianization on micro environments in central areas.
The case study of Charminar, Hyderabad
Vijaya Rohini Kodati, Institute of Urban Transport, India

BREAKOUT SESSION – SHARED SPACE II

Chair: Pierre de Haan, NHT, University of Applied Sciences

Behaviour of pedestrians and traffic in shared spaces – Lessons learnt from a study of schemes across the United Kingdom
Chris Oakley, Crowd Dynamics International, UK

Shared Space in the home of Wilhelm Tell
Rolf Steiner, verkehrsteiner AG Bern, Switzerland

Priority to vehicles? Legal settings for shared spaces
Arndt Schwab, Fuß e.V. Deutschland, Germany
THURSDAY 22 OCTOBER 2015

10.30 - 12.00  CONCURRENT SESSIONS

BREAKOUT SESSION – NATIONAL WALKING STRATEGIES  WAPPENSAAL ROOM
Chair: Monika Jones

- A Walking Master Plan for Austria. How the initiative of BMLFUW and BMVIT was realised
  Robert Thaler, Federal Ministry of Agriculture, Forestry, Environment and Water Management, Austria
- Let's Get Scotland Walking – Everyone, everyday, everywhere!
  Rona Gibb, Paths for All, UK
- Supporting a world first: The Active Travel (Wales) Act 2013
  David Graham, Living Streets, UK

BREAKOUT SESSION – PLANNING TOOLS FOR COMMUNITIES TO ENABLE WALKING  LEHAR ROOM
Chair: Sonia Lavadinho, Bfluid Research

- How does this neighbourhood measure up? Using walking audits to measure, engage and advocate
  Paul Young, Public Space Workshop, Canada
- Proposals for improving pedestrian mobility in Ethiopia's capital Addis Ababa
  Ernst Bosina, ETH Zurich, Switzerland
- Enhancing walkability in Kowloon East – Hong Kong's CBD2
  Brenda Au, Hong Kong Special Administrative Region Government, Hong Kong

BREAKOUT SESSION – EVERYBODY WALKS  LANNER ROOM
Chair: Thanos Vlastos, National Technical University Athens

- Vienna walking towards a fair, shared city. The story of a gender sensitive pedestrian policy
  Eva Kail, City of Vienna, Austria / Elisabethirsch, City of Vienna, Austria
- Perception of barriers and their influence on mobility behaviour of pedestrians in Vienna
  Flora Strohmeyer, Austrian Road Safety Board, Austria
- Accessible ways in Vienna
  Maria Grundner, Vienna Mobility Agency, Austria

WORKSHOP – A FAIR SHARE OF PUBLIC SPACE  MOZART ROOM
Chair: Tim Pharoah, Consultant

- Walking and cycling together: Harmony or conflict?
  Tim Pharoah, Consultant, UK
- Cycling in one of Europe's busiest pedestrian zones – A contradiction?
  Silke Buchberger, City of Munich, Germany
- Pedestrians and other public space users: Coping with conflicts
  Geert van Waeg, International Federation of Pedestrians, Belgium
- When losers collide: Pedestrians and cyclists fighting for the bread crumbs of public space
  Mario Alves, International Federation of Pedestrians, Portugal
- Addressing the conflict between cyclists and pedestrians in Ljubljana
  Luka Mladenovic, Urban Planning Institute of the Republic of Slovenia, Slovenia

10.30 - 12.00  CONCURRENT SESSIONS

WORKSHOP – HEALTH IMPACTS AND ACTIVE MOBILITY  STEINSAAL ROOM
Chair: Lucy Saunders, Transport for London

- The 'Healthy Streets' survey: A useful tool for engaging stakeholders & influencing policy?
  Lucy Saunders, Transport for London, UK

PECHA KUCHA – PLACEMAKING  GULDA ROOM
Chair: Florian Lorenz, Plansinn

- Prague Public Space Design Manual as a first step towards quality public spaces and a city of short distances
  Marek Kundrata, Prague Institute of Planning and Development, Czech Republic
- How Ljubljana became European Green Capital 2016 by making walking a self-propelling lifestyle
  Blaz Loker, ZaMestoPoOven, Slovenia
- Walking towards a new city structure – A landscape led approach.
  Mattickville Public Domain Study, Sydney, Australia
- Converting a through-city transit route into residential streets: Urban improvements resulting from the Zurich Western Bypass
  Christoph Suter, City of Zurich, Switzerland
- Weeting – Have a walking meeting
  Martine de Vaan, Weeting, The Netherlands

12.00 - 13.30  LUNCH

13.30 - 15.00  CELEBRATING GREAT PUBLIC SPACES  FESTSAAL/PLENARY

- Vienna, a City made for Walking
  Maria Vassilakou, Deputy Mayor, City of Vienna, Austria
- The City at Eyelevel
  Ulrik Nielsen, Gehl Architects, Denmark
- Ljubljana, European Green Capital 2016: Steps into a Green and Sustainable Future
  Tjasa Ficko, Deputy Mayor, City of Ljubljana, Slovenia

15.00 - 15.30  COFFEE BREAK
THURSDAY 22 OCTOBER 2015

15.30 - 17.00  CONCURRENT SESSIONS

ROUND TABLES - DIP INTO OTHER IDEAS!  NORDBUFFET ROOM

Open Space Network Vienna: Adding value by networking the city with public green areas
Isabel Wieshofer, City of Vienna, Austria

Incentives and barriers to walking
Karin Ausserer, Factum, Austria

Accessible? Making walking easier for people with disabilities
Anika Kettel, Accessible, Germany

Plea for the street-level environment; StadtParterre'
Angelika Psenner, Vienna University of Technology, Austria

Migrant steps: What happens if migrant women engage creatively with the urban space?
Göze Saner, Goldsmiths, University of London, UK

Algiers' tramway: From an infrastructure project towards a walkable city project
Anissa Mezoued, Université catholique de Louvain, Belgium

Land use redistribution to enhance walking and sojourning in public spaces
Thanos Vlastos, National Technical University Athens, Greece

What is the role of walking in Sustainable Urban Mobility Plans? The Spanish case study
Mateus Porto Schettino, Universidad Europea de Madrid, Spain

BREAKOUT SESSION - THE ROLE OF WALKING IN CITY MASTERPLANS  FESTSAAL/PLENARY

Chair: Monica Jones

Street battles
Carmen Hass-Klau, University of Stavanger, Norway

Kunna, vilja, veta, vágá: The Stockholm Pedestrian Plan
Sara Malm, Stockholm City Traffic Administration, Sweden

The first step - Strategic concepts allow for a walkable city
Andreas Trisko, City of Vienna, Austria

Sydney - A city for walking?
Bonnie Partist, City of Sydney, Australia

BREAKOUT SESSION - MEASURING AND MODELLING  WAPPPENSAAL ROOM

Chair: Nora Szabo, PTV Group

Stepping out: Towards an equitable treatment of walking and cycling in transport modelling and analysis
Martin Wedderburn, independent consultant, UK

A method of quantifying the benefits of walking, measuring the quality and pedestrian experience of walking routes and public space
Brett Little, PTV Group, Germany

Frequent walkers and non-walking drivers: A walking-related metric for transport policy
Derek Christie, Laboratory of urban sociology, EPFL, Switzerland

BREAKOUT SESSION - ENHANCING PUBLIC TRANSPORT THROUGH WALKING  LEHAR ROOM

Chair: Bernhard Engel, City of Vienna

The extraordinary journey of the Fakir who got trapped in an IKEA wardrobe: Rethinking ‘transit for walking’ in Mulhouse outskirts
Sonia Lavadinho, Bfluid Research, Switzerland

Walking the first and last mile - Moscow Metro Hubs
Peter Pret, Steer Davies Gleave, UK

How far people are willing to walk to Public transport? A case study in Munich City
Rumana Islam Sarker, Technical University of Munich, Germany

17.10 - 18.10  A PLEA FOR THE PEDESTRIAN REVOLUTION  FESTSAAL/PLENARY

Human Scale and Resilient Structures - The Impact on Walking
Harald Frey, Vienna University of Technology, Austria

Viva la Pedestrian Revolution!
Peatontito, Superhero and Pedestrian Activist, Mexico

Registration deadline 15 October at program@walk21vienna.com
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<td>Festsaal/Plenary</td>
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<td>Petra Jans, Vienna Mobility Agency, Austria</td>
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<td>Health by Stealth - Working with Public Health to motivate people from disadvantaged neighbourhoods to walk more</td>
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<td>Jenni Wiggle, Living Streets, UK</td>
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<td>Does incentivising participation increase ongoing walking behaviour?</td>
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<td>Benefits and challenges from Australia's largest free walking network</td>
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<td>Michelle Wilson, National Heart Foundation, Australia</td>
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<td>The children learned to walk by themselves in two weeks: Experiences/Afterthoughts of a walk to school-project in Finland</td>
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<td>The case of SampaPé! in Sao Paulo, Brazil</td>
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<td>The new Kornmarkt square in Bregenz: How to make public participation a success</td>
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<td>How did Josefstadt become the first district in Vienna to reach the Walk21 policy?</td>
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<td>Walking as the film &amp; art: A review with examples</td>
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<td>The InstaWalkable Project: Crowd-sourced evaluation of urban walkable landscapes in Phoenix, Arizona</td>
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<td>Where and how children walk and play in Seoul: Differences between a historic residential neighborhood and a planned housing complex</td>
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<td>Walking as the main mode of transport in Donostia, San Sebastian:</td>
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<td>Making our street: How a community engaged a council to be creative about improving safety and space along a shopping street</td>
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11.40 – 13.10 LEADERSHIP PANEL DISCUSSION FESTSAAL/PLENARY
Chair: Jim Walker, Walk21

Maria Vassilakou Deputy Mayor, City of Vienna, Austria
Henriette van Eijl European Commission, DG Move
Simon Ng Civic Exchange, Hong Kong
Manfred Neun President European Cyclists' Federation, Germany
Heather Allen SLoCaT Partnership, UK

13.10 – 13.40 CONFERENCE CLOSE FESTSAAL/PLENARY
Chair: Monika Jones

Conference Summary
Jim Walker, Walk21 Director, UK

Handover to Hongkong, Walk21 2016

Maria Vassilakou, Deputy Mayor, City of Vienna, Austria / Simon Ng, Civic Exchange, Hong Kong

Close
Andrea Weninger, Walk21 Vienna Program Director
Wolfgang Dvorak, Walk21 Vienna Conference Director

14.30 – 17.30 WALKSHOPS AND URBAN LABORATORIES
For more information and registration please visit our website: walk21vienna.com/walkshops (until 15 October) or ask at the registration desk

URBAN LABORATORIES

Urban Lab 07 – Walk and Social Talk: Offering personal social work in Vienna's public spaces
Kirsten Popper-Nelvai, City of Vienna, Austria / Manuela Maulberger, fairplay team, Austria

Urban Lab 08 – Exploring Vienna's logistic landscapes
Melanie Leitner, University of Arts Linz, Austria

Urban Lab 09 – Para-siting the city at eye level: Be a parasite and adapt to the city
Dominik Scheuch, VEW0 landscapes, Austria

Urban Lab 10 – Listening and re-producing the space between 'Rathaus' and 'Schottentor' via soundwalk and research
Anamarija Batista, Academy of Fine Arts Vienna, Austria
Szilvia Kovács, Vienna University of Technology, Austria

Urban Lab 11 – Vienna's ugliest buildings tour
Eugene Quinn, space and place, Austria

Urban Lab 12 – Strolling around by using Lucius Burckhardt's method of 'Strollology' (Spaziergangswissenschaften)
Angelika Manner, Vienna University of Technology, Austria

Urban Lab 13 – The Walking Neighbourhood:
How children, artistic intervention and walking can lead to social change
Louise Phillips, University of Queensland, Australia

WALKSHOPS

Walkshop 10F Hidden corners & tranquil courtyards in Vienna's historic centre
Walkshop 11 Transforming through design:
The new Mariahilfer Strasse, Austria's longest and most lively shopping street
Walkshop 12 In between cultures:
The transformation of the Brunnenmarkt market and its neighbourhood
Walkshop 13 Vienna's new central railway station as a catalyst for urban development
Walkshop 14 New subway and tram lines: Connecting to the pedestrian network
Walkshop 15 A lively centre for the district:
Exploring the newly designed pedestrian area Meidlinger Hauptstrasse
Walkshop 16 Vienna's fairground, Stuwerviertel and the urban development area Nordbahnviertel
Walkshop 17 Seestadt aspern: Europe's largest urban development area
Walkshop 18 Placour Vienna: Urban spaces for the young
Walkshop 19 Vienna's Urban Waterfront: Explore Otto Wagner and the inner city beaches
Walkshop 20 WildUrB's guerilla city walk: Waking up from slumber
SATURDAY 24 OCTOBER 2015

10.00 - 12.00 WEEKEND PROGRAM

To register and receive more information, please send an email to program@walk21vienna.com (until 15 October).

VISIT THE ORGANIC FOOD MARKET LANGE GASSE

Visit the organic farmers’ market selling organic products and delicacies in Lange Gasse in Vienna’s 8th district, and hear the story of a citizen-driven pilot project for traffic calming on a heavily used street. The market was initiated by the Asphaltpirates in 2012 and now takes place regularly on Saturdays.

This visit will be guided by Christian Schrefel of consulting company 17&4 Organisationsberatung G.m.b.H and Daniel Cranach from the Asphaltpirates.

Meeting point: in front of Wiener Planungswerkstatt, Friedrich-Schmidt-Platz 9, 1080 Vienna

Conference formats

THE WALK21 VIENNA 2015 PROGRAM IS AN EXCITING MIX OF FORMATS TO ENCOURAGE AND ENABLE A DYNAMIC CONFERENCE AGENDA.

BREAKOUT SESSION
This is an oral presentation in a session shared with other presenters to illuminate different perspectives on and experiences with the same topic. Each presentation will last 15-20 minutes.

ROUND TABLE
At a round table, speakers will provide insight into their topic and encourage questions and discussion. A round table lasts 45 minutes, including a 10 minute statement from the speaker, followed by discussion. Then, participants move to another round table. Two round tables can be visited per session.

PECHA KUCHA
Pecha Kucha is a format where each speaker shows and talks about 20 images, each for 20 seconds. After the presentation, speakers and audience have time for intense discussion.

WORKSHOP
At a workshop, the audience deal with a specific topic or question raised by the speaker(s) giving the input talks. The workshop group will have intense discussions and will work on a result together.

SPEED DATING
At the Walk21 speed dating session, the audience will have the opportunity to learn about various different contributions and stakeholders. At least six presentations can be visited. The speed dating is a lot of fun and a great opportunity for networking.

URBAN LABORATORY
The city will be your urban (walking) laboratory. During an urban laboratory, the audience has the opportunity to use the public spaces in Vienna to carry out experiments, pilot programs and deliver direct urban interventions.
Due to the construction site of Vienna City Hall (Rathaus) the barrier free entrance is situated at Lichtenfelsgasse. We apologize for any inconvenience this may cause.

Cloakroom and presentation upload/preview area: mezzanine floor
**CONFERENCE VENUE**
Vienna City Hall, Rathausplatz, 1010 Vienna
Conference entrance and registration: Rathausplatz
Conference entrance for wheelchair users: Lichtenfelsgasse

**REGISTRATION AND INFO DESK**
Vienna City Hall, Rathausplatz, Volkshalle (entrance)
Mon, 19 October  11.00-15.00
Tue, 20 October  07.30-17.00
Wed, 21 October  08.00-17.00
Thu, 22 October  08.00-17.00
Fri, 23 October  08.00-11.00

**GALA DINNER**
Wednesday, 21 October 2015, 20.00 o’ clock
Vienna City Hall, Festsaal, 1st floor (entry only with your conference ticket)

**WALKSHOPS AND URBAN LABORATORIES**
Registration during the conference at the Walkshop/ Urban Lab information desk
Walkshop and Urban Lab registration is open on
Tue, 20 October  07.30-09.00
Wed, 21 October  12.30-13.30
Thu, 22 October  12.30-13.30
Fri, 23 October  13.30-14.30

**PUBLIC TRANSPORT**
The conference ticket is valid for the Wiener Linien public transport network (underground, bus, tram, rapid transit within Vienna’s city limits) from 20 to 23 October 2015.

**GREEN EVENT**
Walk21 Vienna 2015 aims to receive the Austrian Eco-label for Green Events, which is a quality certification that acknowledges products and services with low environmental impact.

**EMERGENCY**
In case you need a doctor, please contact the conference staff or call 144 (ambulance services). Non-prescription medication can be purchased at Rathaus Apotheke (pharmacy), Stadiongasse 10, behind City Hall.

**PRACTICAL INFO**
People behind the scenes

THE WALK21 VIENNA CONFERENCE WOULD NOT HAVE BEEN POSSIBLE WITHOUT THE SUPPORT OF A DEDICATED AND HARDWORKING TEAM. THANK YOU FOR THE PLEASANT AND HILARIOUS TIME!

THE WALK21 VIENNA 2015 TEAM
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Thomas Keller Supervisor, City of Vienna
Andrea Wenniger Program Director, Rosinak & Partner
Christoph Schuster Assistant Conference Director, City of Vienna
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Many thanks also to Jim Walker, Bronwen Thornton and Rodney Tolley from Walk21 for all their support.

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Jim Walker Chair Walk21
Thomas Keller City of Vienna
Wolfgang Dvorak City of Vienna

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Karin Aussserer factum
Ralf Rissler factum

NATIOnAL AND INterNAtIONAL fReSS COOrdInAtION
Birgit Brandner & Daniela Schildhammer
klar Strategie- und Kommunikationsberatung

REVIEWING TEAM
Many thanks to our hard working and fantastic team of 88 international reviewers. Without you, the task of evaluating all submitted abstracts would not have been possible!
Ana Braganca, Ana Drăgutescu, Andrea Kreppenhofer, Andrea Schnattinger, Andreas Jurasisits, Andreas Käfer, Andrey Edemskiy, Angelika Winkler, Anne Faure, Arnott Schwab, Astrid Klimmer-Polleritzer, Barbara Kopatzky, Barbara Stolte-Bezerra, Beatrice Studt, Bente Knöll, Bettina Urbanek, Carmel Boyce, Christian Reutlinger, Christian Schweizer, Christoph Stoik, Clarissa Krehs, Claudia Adraziola-Stei, Daniel Sauter, Daniel Belt, Deland Chan, Dieter Schwab, Dominik Bucheli, Elisabeth Alexander, Elisabeth Irschik, Elke Bossaert, Eva Favry, Eva Kail, Eva Mastry, Florian Lorenz, Florian Reinwald, Gabriele Wild, Gerald Furian, Gisa Ruland, Giuliano Mingardo, Gregor Stratill-Sauer, Hannah Posch, Heide Studer, Helena Hečmovid, Hillary Murphy, Holger Rinnling, Hulya Tektas, Jack Skileen, Janet-Klara Djomba, Jerryn Zwart, Jürgen Gerlach, Karin Aussserer, Kristie Daniel, Lars Leden, Lauren Marchetti, Mariana Coimbra Ferreira de Almeida, Maria Grundner, Marianne Steiner, Martin Klamt, Martin Reis, Matthew Pryor, Michael Szeiler, Michelle Bacalla Garcia, Michelle Wilson, Miles Tight, Petra Jens, Pieter de Haan, Rauno Andreas Fuchs, Renate Kraft, Rob Methorst, Robert Dangl, Robyn Davis, Rodney Tolley, Romain Molitor, Sandra James, Silvia Titei, Simon Ng, Sonja Ecker, Sunny Kodulka, Thanos Vlastos, Thomas Dornier, Thomas Schweizer, Thomas Ritz, Tina Uhlmann, Tuuli Rantalau, Udo Härberlin, Urs Walter, Vinici Mak, Wiebke Unbehaun

TRANslAtion
Sylv Rennert, Eugene Quinn, Clara Ristig

ImPrInt
Walk21 Vienna
Wolfgang Dvorak, Walk21 Vienna 2015 Conference Director
www.walk21vienna.com
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Jim Walker, Bronwen Thornton
www.walk21.com

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